

Join us for

# TWO 'Need to Know'

Topics in one lecture!

## Topic 1: Simplifying Esthetic Solutions for All Ceramic Restorations

**Frank Manfre, BS**  
is Technical Products Key  
Account Manager for Ivoclar  
Vivadent.

**John Bongiorno, BS**  
is Clinical Territory Sales  
Manager for Ivoclar Vivadent.

- IPS e.max® system and the many options available for creating life-like restorations with maximum strength and esthetics.
- Newest scientific information about e.max lithium disilicate & zirconia.
- Cementation techniques and options, plus Margin refinement and all ceramic preparation techniques.
- Prep design and Reimbursement information.

## Topic 2: Want to Accelerate Production...Fast?

**John Cotton, Founder & CEO** - Dental Team Performance

- Get FOCUSED! Don't Miss-Out on the 3 Main Things Driving 89% of Production
- The 6-Pak of Tactics that Fill Hygiene and Doctors Schedules
- How to improve Case Completion and add \$120,000+ to Annual Collections
- SHOW me how to Predict and Achieve 15% to 25% Growth, Year-over-Year
- Proof! Case Studies from your peers

**All attendees receive a complimentary copy of John's book.  
"How to Grow Your Dental Practice in the New Economy"**

### Who Should Attend: Dentists and Office Managers

**Where:** Oral Arts Dental Lab (1st floor breakroom)  
2700 Memorial Parkway  
Huntsville, Alabama, 35801

**Tuition:** \$30  
**Credits:** 3 CE hours

**When:** Thursday September 17, 6 PM-9 PM  
(Food & Beverage Included)

### REGISTER NOW

**Destiny Hollis 800-354-2075 x7138**

**Credit cards accepted. Must cancel within 24 hours for refund**