



# Growing Your Dental Business Workshop

July 15, 2016 • Huntsville, AL - Oral Arts Laboratories  
July 29, 2016 • Birmingham, AL - UAB Campus

Registration and Breakfast, 8:30am; Meeting 9am to 12pm

## 5 Strategies For Growing Your Practice

This program is designed for dental business owners and office administrators to show you the steps to take your practice to the next level.

**Penny Reed** is a nationally renowned dental coach, speaker and author. Her book, *Growing Your Dental Business*, has received rave reviews!

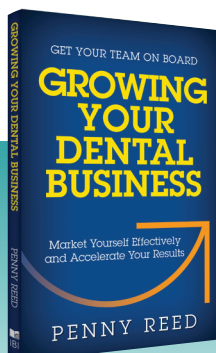
Penny's presentations are upbeat, powerful and jam packed with tips and strategies. She has been named a Leader in Dental Consulting, by *Dentistry Today*, each year since 2007 and is a member of the National Speakers Association.



**Reserve your spot today, \$99 per attendee!**

[www.BestDentalMeeting.com](http://www.BestDentalMeeting.com)  
Or call 205-934-3753

**Register Now!**



Featured in over 200 news media outlets including:  
NBC, ABC, FOX, Yahoo Finance, Wall Street Journal and many more!

**Learn The Methods of Top Achievers!**  
Register Now [www.BestDentalMeeting.com](http://www.BestDentalMeeting.com) or 888.877.5648

A record number of dentists are looking for proven ways  
to grow their practice — without breaking the bank.

**Register  
Today!**

**\$99 per attendee**  
[www.BestDentalMeeting.com](http://www.BestDentalMeeting.com)  
205-934-3753

## Growing Your Dental Business Workshop

July 15, 2016 • Huntsville, AL - Oral Arts Laboratories  
July 29, 2016 • Birmingham, AL - UAB Campus

### Here's what Penny will cover:

- The critical trends in dental business and their economic impact in your practice
- The 5 primary strategies you must have in place to grow your practice
- A plan to grow your practice by 25% or more

### Each registrant will receive:

- A copy of the book, ***Growing Your Dental Business***
- 3 hours of continuing education
- Continental breakfast
- Amazing tips and tools

### Don't Miss This Workshop!



"Penny Reed is a gem! Her book gives dentists practical, yet innovative ways to increase not only their production, but more importantly, their bottom line. Having worked with Penny over several years, I can say that her inventive systems work in the real world, not just on paper."

**Dr. Jason and Cindy Parolli**  
Dentist and Office Manager  
DeSoto Family Dental Care

"Great stuff! You've shown us how to evaluate insurance plans, make a financial decision based on the numbers whether it is a good plan to join or not, not just a feeling or a hunch. Also some great marketing ideas that work in today's economy."

**Dr. David Ijams**  
General Dentist

### Penny Reed wrote the book on *Growing Your Dental Practice*

#### About the book:

In dental school, you had a big dream for your career and future practice. If your dream has been derailed or you are feeling unfulfilled, *Growing Your Dental Business* will reveal five keys to growth, including how you can:

- Increase your new patient load
- Increase your active patients
- Increase your case acceptance ratios
- Increase office efficiency
- Increase hygiene membership

If you feel like you have hit the wall, find out what others have done to move past obstacles and get the results they were looking for.

**Learn, apply the steps in this book, and maximize your results.**

